

# **PRIVACY POLICY**

## **WE DO NOT SHARE YOUR PERSONAL INFORMATION**

For each visitor to our Web page, our Web server automatically recognizes the consumer's domain name and e-mail address (where possible). We collect only the domain name, but not the e-mail address of visitors to our Web page, the e-mail addresses of those who post messages to our feedback form, the e-mail addresses of those who communicate with us via e-mail, the e-mail addresses of those who make postings to our customer service areas, aggregate information on what pages consumers access or visit.

## **SPECIFYING PURPOSES**

Personal data collected, will not be used for a new purpose unless we obtain consent from our customers. We are the sole owner of the personally identifiable information collected on this site. We collect personally identifiable information for the sole purpose of registering a user for our web site.

## **CONSENT**

We do not collect sensitive information from our customers. We assure all customers that all personal information collected would be used or disclosed only for the purposes for which it was collected.

## **LIMITING COLLECTION**

Only the necessary personal data is collected from customers for business purposes. Both the amount and the type of data collected shall be limited to that which is necessary to fulfill the purposes identified.

## **LIMITING USE, DISCLOSURE AND RETENTION**

We will not disclose, share, transfer, sell or rent personally identifiable information to any 3rd party. We do not send unsolicited marketing email to our customers. Customers will occasionally receive email on special promotions we hold. Out of respect for the privacy of our users, users may opt-out of receiving these communications by replying to unsubscribe in the subject line in the email. We do not keep personal data for longer than is necessary for those purposes for which they are collected. We have developed guidelines and implemented procedures to govern the destruction of personal data that are no longer required to fulfill the identified purposes. We do not use "cookies", web-bugs or any other tracking technologies to collect information from users of our web site. We would not display or make publicly available, whether through online directories, customer lists or otherwise, the personally identifiable information collected.

## **REGISTRATION**

When you create an account on ewineasia.com, we collect information that helps us identify you. At the initial registration, we ask for your name, your email address, and a password. When you purchase from us, we also ask for your name, shipping address, telephone number, as well as your credit card number and expiration date. This information is necessary for us to process your order. We ensure our customers that all personal information collected is accurate and kept up to date. We do not maintain duplicate copies of personal information in different systems.

## **USE OF INFORMATION**

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will contact you before we use your data for these new purposes to notify you of the policy change and to provide you with the ability to opt out of these new uses. Customers may prevent their information from being used for purposes other than those for which it was originally collected by calling us at the number provided above, e-mailing us at the above address or writing us at the above address.

#### **SAFEGUARDS**

We ensure our customers that appropriate security safeguards are in place to protect personal data against unauthorised access, misuse, disclosure, copying, use, alteration, accidental loss or theft, destruction or damage. Only authorised persons have access to our systems. Consultants, contractors or other temporary employees do not have access to the data.

#### **INDIVIDUAL ACCESS AND CORRECTION**

We allow our customers the right to access their personal information. Customers can access their personal information by using their respective username and password to gain access to their personal information. If your personally identifiable information changes, or if you no longer desire our service, you may correct, update or remove your personal data at the member information page or by emailing our Customer Support. We will respond to our customer's request within a reasonable time.